



Prague
Neurosurgical
Week 2018

Prague Neurosurgical Week 2018:
Unique Combination

August 29 - September 2, 2018

PARTNERSHIP
PROSPECTUS

www.pragueneuoweek.com



PARTNERSHIP PACKAGES

PLATINUM PACKAGE **15 000** EUR

Why should you participate in Prague Neurosurgical Week 2018?

Because it is a unique opportunity for your company to:

- Put your business in the spotlight
- Increase awareness of your brand and products
- Target large audience
- Create eye-catching marketing materials that will catch attention
- Display your products
- Form new business partnerships
- Meet potential new clients and customers from all over the world in person

**Grab your chance and support
Prague Neurosurgical Week 2018!**

- Possibility to organize a lunch workshop
- Exhibition space up to 8 sq m
- Priority choice for exhibition space location
- 1 full page, colour advertisement in the Final Program
- Inserts in the delegate bag – 2 items in total
- 3 exhibitor registrations
- Acknowledgement as Platinum Partner in all event announcements, materials and Final Program
- Logo in the main meeting room during the entire event
- Logo at the official web site of the event
- Logo on e-poster screens during poster sessions/refreshment breaks
- 50% discount from the regular price of Coffee Breaks, Welcome Reception and Gala Dinner



GOLD PACKAGE 8 000 EUR

Exhibition space up to 6 sq m

Priority choice for exhibition space location (after Platinum Partners)

1 full page, colour advertisement in the Final Program

Inserts in the delegate bag – 2 items in total

3 exhibitor registrations

Acknowledgement as Gold Partner in all event announcements, materials and Final Program

Logo in the main meeting room during the entire event

Logo at the official web site of the event

SILVER PACKAGE 5 000 EUR

Exhibition space up to 4 sq m

Priority choice for exhibition space location (after Platinum and Gold Partners)

1 full page, colour advertisement in the Final Program

Inserts in the delegate bag – 2 items in total

2 exhibitor registrations

Acknowledgement as Silver Partner in all event announcements, materials and Final Program

Logo in the main meeting room during the entire event

Logo at the official web site of the event

BRONZE PACKAGE 3 600 EUR

Exhibition space up to 4 sq m

Priority choice for exhibition space location (after Platinum, Gold and Silver Partners)

Insert in the delegate bag – 1 item in total

2 exhibitor registrations

Acknowledgement as Bronze Partner in all event announcements, materials and Final Program

Logo in the main meeting room during the entire event

Logo at the official web site of the event

ADDITIONAL PARTNERSHIP OPPORTUNITIES

Congress Bags Company logo printed on every participant's bag (if provided by company, the price reduces to 1000 EUR)	4 000 EUR
Badge Lanyards A lanyard with the Company logo provided to each participant (if provided by company, the price reduces to 500 EUR)	2 000 EUR
Congress Badges Company logo printed on every participant's badge	1 500 EUR
Pens Company logo printed on pens provided to each participant (if provided by company, the price reduces to 200 EUR)	800 EUR
Notepads Company logo printed on notepads provided to each participant (if provided by company, the price reduces to 200 EUR)	800 EUR
Information System Company name and logo placed on all directions signs and meeting room labels	1 000 EUR
Congress E-posters Company logo displayed on each poster screen in a standby mode.	1 000 EUR
Speakers' Ready Room Company logo displayed within the room and on all PC screens	1 500 EUR
Coffee Break (per one day) Company logo displayed in the coffee break area	2 000 EUR
Welcome Reception Company logo within the venue, printed on entrance tickets and invitations	5 000 EUR
Gala Dinner Company logo within the venue, printed on entrance tickets and invitations	8 000 EUR

ADVERTISING OPPORTUNITIES



Advertisements in the Final Program

Outside back cover	2 000 EUR
Inside front/back cover	1 200 EUR
Inside page	800 EUR
Congress bag inserts – leaflet (maximum A4 format)	700 EUR
Congress bag inserts – product (maximum A4 format)	1 200 EUR

EXHIBITION

Exhibition space of 4 square meters (includes area of 2 x 2 m, 1 table, 2 chairs, 1 exhibitor registration)	2 600 EUR
Every additional square meter	600 EUR
Additional exhibitor registration	80 EUR





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All prices are quoted without VAT.

If you are interested in partnership or need any additional information, please contact Mr. Martin Roucek who is managing Industry Liaison & Company Requirements for more details.

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